MAPPING AI ACTOR CONSTELLATIONS IN NEWS MEDIA AND JOURNALISM

**Critical Perspectives on Power (Im-)balances, Limited Autonomy,
and Reconfigured Practices**

Pre-conference to the 10th European Communication Conference
With the endorsement of the ECREA Journalism Studies Section
September 24, 2024 - University of Ljubljana

Venue
University of Ljubljana
Faculty of Social Sciences
Kardeljeva ploščad 5
1000 Ljubljana
Room: tbd
More information on the venue can be found on the Faculty's website.

Program

08:00-08:30	**Registration and welcome coffee**
08:30	**Welcome** Laura Amigo, Università della Svizzera italiana, Switzerland
08:40	**Paper session** **Opportunities and Challenges in AI Actor Constellations** Chair: Hannes Cools, University of Amsterdam, Netherlands *Inside the Cooperation: Dependencies and Roles of German Media Organizations with Cooperation Partners in the Case of AI* Marlis Prinzing, Michael Graßl Macromedia University of Applied Sciences, Germany *Mapping Through Controversies: Customizing News Access with Algorithmic Recommendation on Public Service Media Platforms* Kevin Carillon University of Louvain, Belgium *Collaborative Innovation Grants for Journalism Innovation: An Effective Path Towards AI Implementation? The Case of the Flemish Relanceplan Programme* Giordano Zambelli Vrije Universiteit Brussel, Belgium *Actor Constellations in the AI Media Debate: A Content Analysis of Standing and Framing* Florin Zai[1], Tobias Rohrbach[2], Regula Hänggli Fricker[1] [1]University of Fribourg, Switzerland [2]University of Bern, Switzerland
10:15	**Coffee break**
10:30	**Paper session** **AI Actor Constellations within News Organisations** Chair: Philip Di Salvo, University of St. Gallen, Switzerland *Human Reactions to Non-Human Actors: Practices of Resistance, Disconnection, and Negotiation by Publishers and Journalists Towards AI Companies* Marzia Antenore, Marco Bruno, Elena Valentini Sapienza University of Rome, Italy

	No AI without Datafication: Datafication Levels and Actor Constellations in Kenyan and German News Organisations Paul K. Koitie[1,2], Nadja Schaetz[1], Jessica Kunert[3], Juliane A. Lischka[1] [1]Universität Hamburg, Germany [2]Nation Media Group, Kenya [3]Universität Mainz, Germany *Mapping Personalised Recommendation in the Australian News Media* James Meese RMIT University, Australia *"Consider checking important information" - A Conjoint Experiment Assessing Verification Intentions of Political Information from Generative AI Search Engines* Eva Luise Knor [1,2], Michael V. Reiss[2,] Julia Behre[2], Lisa Merten[2], Judith Möller[1,2] [1]University of Hamburg, Germany [2]Leibniz Institute for Media Research Hans-Bredow-Institut HBI, Germany
12:00	**Lunch break**
13:00	**Paper session** **AI Governance in Media and Journalism** Chair: Colin Porlezza, Università della Svizzera italiana, Switzerland *Generative AI as the Double-Edged Sword of Journalism: A Political Economy Perspective on Journalism and AI Infrastructures* Anne Mollen University of Münster, Germany *Navigating Ethical and Legal Challenges in AI-Powered Investigative Journalism* Danielle Arets, Marius Brugman, Jessy de Cooker, Marieke van Vliet, Tim van Leeuwerden, Bart Wernaart Fontys Hogescholen, Netherlands *The Influence of Publishers and Broadcasters Lobbying in European AI and Platform Governance* Agustin Ferrari-Braun, Charis Papaevangelou University of Amsterdam, Netherlands *Media Freedom from AI Companies under European Law* Max van Drunen University of Amsterdam, Netherlands
14:30	**Coffee break**
14:45	**Roundtable** **What Generative AI Means for Journalism and How Study It** Chair: Tomás Dodds, Leiden University, Netherlands Seth Lewis, University of Oregon, USA Stefania Milan, University of Amsterdam, Netherlands Gregory P. Perreault, University of South Florida, USA Anna Schjøtt Hansen, University of Amsterdam, Netherlands
15:50-16:00	**Closing remarks** Colin Porlezza, Università della Svizzera italiana, Switzerland